



CANADIAN SOCIETY FOR AESTHETIC (COSMETIC)
PLASTIC SURGERY

SOCIÉTÉ CANADIENNE DE CHIRURGIE PLASTIQUE
ESTHÉTIQUE



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**CSAPS
MINUTES
Annual General Meeting
October 1, 2010, Toronto**

Meeting called to order by President Dr. Wayne Carman. In attendance: Howard Adams, Abdul Atiyah, Richard Bendor-Samuel, Gilles Beauregard, Thomas Bell, Patricia Berbari, Stephen Brady, Bryan Callaghan, Earl Campbell, Lloyd Carlsen, Claudio Delorenzi, Nelson Gauto, Benjamin Gelfant, Elizabeth Hall-Findlay, Ezat Hashim, Normand Houle, Leslie Kerluke, Atul Kesarwani, David Kester, Yvan Larocque, Peter Lennox, Frank Lista, Anthony Lockwood, Bruno Mastropasqua, Blair Mehling, Mathew Mosher, Trefor Nodwell, Mikhel Oja, Wayne Perron, Sandy Pritchard, Eric Pugash, Muriel Roach, Nouri Shammass, Timothy Sproule, Felix Tetu, Robert Thompson, Robert Tokaryk, Nancy Van Laeken, Lloyd Van Wyck, Richard Warren,

Motion to approve agenda by Wayne Perron, seconded by Dr. David Kester. All in favour. Carried.

Motion to approve minutes of AGM 2009. Note made that Dr. Ben Gelfant was omitted in the list of attendees at the meeting. Motion to accept the minutes by Earl Campbell seconded by Wayne Perron All in favour. Carried.

Business arising from the minutes AGM 2009

Video library –Dr. Hashim reported that the video library on the web has been updated. There is now a new access process. Instead of a USB key members will be sent an invitation to their *private E-mail address*. There will be a link to go to the video library site and create an account and add your cell phone to account. An access code will then be sent to your personal cell phone gets the access code. You will get a new access code for each entry into the library. This method has been created to ensure the utmost in security. In future, they will be working at creating access to the video library through your Iphone or Ipad.

Foundation Update Our application is still in abeyance and we are waiting for government

Public Education Campaign – No further correspondence has been received from the public relations firm regarding payment for services that the CSAPS did not contractually sign for.

Beauty for Life – The CSAPS has signed on with the Beauty for Life web site in cooperation with CSPA alternate way for public education campaign. Beauty for life is a web site sponsored by ASPS which will develop a Canadian version for a cost of \$5000.00. This initial start up cost will be split with CSPA. Beauty for life Canada will steer patients who are interested in cosmetic interventions to Canadian to qualified surgeons. There will be a monthly maintenance fee. Details of this initiative are further outlined in the President's report.

Understand.com has been incorporated into our web site and we now have animated procedures on our web site for public information.

Legal registration of Logo has been finalized.

ISAPS Canadian group membership - 7 members took advantage of the group membership discount offered and joined ISAPS.

President's Report- Dr. Wayne Carman

As my term as President draws to a close, I have had the opportunity to reflect upon the many issues and debates that challenge our Society. We, as plastic surgeons must strive for balance in our lives - acting as advocates for our patients, supporters for our colleagues and leaders for our families and community. It's no easy task, but I'm gratified by the grace and willingness shown by our members to take on these responsibilities.

It has been a busy year, but a very productive and successful one for our Society. I am grateful for the opportunity to have held the position of President and I leave this office with some sadness that it is over so soon, but with happiness that my successor, Elizabeth Hall-Findlay is superbly qualified to enthusiastically represent our interests in the coming year.

My sincere thanks to all who have worked together to keep our Society strong and vibrant. A special thanks to our Executive Secretary, Pat Hewitt whose knowledge and expertise helps each generation of leadership through the obstacles that confront us. Thank you, Pat in this your 25th year on the job.

ASAPS/ASPS Liaison:

The 2010 CSAPS Annual Meeting in Toronto is being held in conjunction with the ASPSP Annual Meeting – a confluence of events that is unique and memorable. The executives of the ASPSP, and in particular, Dr. Michael McGuire, have been vigorous supporters of our combined program. The spirit of cooperation and mutual respect between our groups has never been higher – it's a trend that benefits us all.

The involvement of Canadian members on the Executive and Committees of our sister Societies serves to underscore this increase in collegiality and makes our professional community even stronger. Congratulations to Dr. Rick Warren on his appointment to the Board of ASAPS at their Annual Meeting in Washington this past May.

The Aesthetic Surgery Journal is now the official American journal of CSAPS. With the support of the editor, Dr. Foad Nahai, our members are encouraged to submit material for publication. The CSAPS logo is now included on the journal masthead and we are represented on the editorial board.

WEBSITE:

Our website has been upgraded and improved over the past year, making it more modern and user friendly for both members and the interested public. In these times, our website takes on an increasingly important role in sending our message and allowing a more sophisticated level of information exchange. The maintenance and improvement of our website must be a constant priority.

The graphics provided by Understand.com have been incorporated into the patients' information section, greatly improving the content of this area.

Dr. Ezat Hashim's tireless efforts to establish the video library have come to fruition with a valuable professional development resource now available to all members.

The incorporation of the social/professional networking site Realself.com will be presented to our membership this year. The liaison with Realself comes with no direct cost to our Society and promises to be a successful supplement for our members. Those of us who participate through their membership to ASPSP will already be acquainted with the details of this initiative.

BEAUTY FOR LIFE:

As a result of our desire to undertake a branding initiative to ensure that the public is aware of the unique position of our specialty in the provision of cosmetic services, we have initiated a Canadian version of the Beautyforlife.com website developed by ASAPS. The development of this site was heavily subsidized by ASAPS and is now operational. Canadian users are automatically directed to the Canadian version of the site. It delivers content that is appropriate for our Canadian patients. The maintenance and development costs are being shared by CSAPS. Operational since July, we have already had 1,600 hits and have had up to 10 requests per week to "find a surgeon". I believe that this web portal will prove to be an economical and effective means of conveying our message to patients and encouraging direct referrals to our members.

INDEPENDENT SURGICAL FACILITIES:

Greater provincial regulation of private surgical facilities continues to be an important theme for surgeons in Ontario and Quebec. The framework for regulation as described last year will be gradually implemented. It appears that this undertaking would allow the Provincial Colleges greater leverage in preventing non-qualified practitioners from practicing surgery in a non-hospital setting.

The fate of the CAAASF remains somewhat uncertain. As long as there is a need for a private, independent accreditation body, this organization will continue to perform its traditional role with the full support of the members of CSAPS.

SOCIETY NAME:

The use of the word “(Cosmetic)” in our official title is becoming confusing when our designation is referenced by outside sources. There has always been some ambiguity as our official logo and our website URL are lacking the word “(Cosmetic)”. The use of the abbreviated form of our title is variously seen as CSACPS or as CSAPS.

Both plastic surgeons and members of the public tend to expect us to have parallel nomenclature with our sister society, ASAPS.

I believe that the original intent, which was to clarify the meaning of our title, has been served admirably, but that our title is now easily understood by the public at large without the added description of “(Cosmetic)”.

In much the same manner as ASPs streamlined its designation some years ago, our legal representatives advise us to pursue a similar course to ensure that others do not usurp the shorter title. To this end, I have requested that the Trade Name “Canadian Society for Aesthetic Plastic Surgery” be registered and would recommend that this terminology be used henceforth to protect our ownership of this marque.

CHARITABLE FOUNDATION:

This initiative will not progress until government policy allows the granting of new charters. At the present time, this process is being held in abeyance. Our Society has fulfilled its obligations and now is just waiting for government approval.

Vice-President’s Report – Dr. Hall-Findlay

Next year’s meeting will be held in Calgary September 16 & 17th at the Hyatt Regency Hotel. Live surgery will be transmitted from Dr. Wayne Perron’s surgical facility. Invited guests for the meeting are: Dr. Michael Yaremchuk from Boston for eye/ brow lift, Dr. Jay Calvert from California for rhinoplasty, Dr. Niamh Corduff from Australia for mastopexy and Canadian member Dr. Frank Lista for breast reduction.

Secretary’s Report – Dr. Felix Tetu

The following candidates for membership were presented:

Dr. Cory Goldberg Etobicoke, Ontario	Sponsors :	Dr. Ronald Levine Dr. Oleh Antonyshyn
Dr. Adrian Lee Surrey, B.C.	Sponsors:	Dr. Richard Warren Dr. David Ward
Dr. Sandra McGill Laval, Québec	Sponsors:	Dr. Félix-André Têt Dr. Gaston Schwarz
Dr. Livia Montalin Québec, Québec	Sponsors:	Dr. Félix-André Têtu Dr. Ezat Hashim
Dr. Celine Roberge Ste-Foy, Québec	Sponsors:	Dr. Bruno Mastropasqua Dr. Isabelle Gagnon
Dr. Gloria Rockwell Ottawa, Ontario	Sponsors :	Dr. Dale Birdsell Dr. Ezat Hashim
Dr. Hanif Ukani Port Moody, B.C.	Sponsors:	Dr. Kimit Rai Dr. Eric Pugash

Motion to accept the slate of candidate members made by Dr. Mikey Oja, seconded by Dr. Ezat Hashim, All in favour. Carried.

Treasurer's Report - Dr. Tetu

The financial report was circulated. There was a general loss of over the year as we had to pay for the creation and first year of maintenance of new video library for one year(\$80,000). Funds for this specific project were accumulated over the past 5 years from our corporate sponsorships. We also had a loss of revenue for the Vancouver meeting 2009 due to poor attendance and we had to pay \$20,000.00 attrition charges to the hotel. Cash and equivalents for year end June 30th 2009 were \$279,000.00.

Motion to reappoint Wade and Partners as auditors by Dr. Mikel Oja seconded by Dr. Rick Warren.

Dr. Tetu proposed an increase in the annual dues from \$350.00 to \$400.00. Motion made by Dr. Normand Houle, seconded by Dr. Bell. All in favour. Carried. Members are reminded of all the increased benefits of membership, including the revamped website, participation in public relations projects with Real Self and Beauty for Life, and exclusive access to our live surgery video library. We will increase our efforts to encourage greater participation in our sponsorship levels.

Historian's Report - Dr. Waslen

A moment of silence was held for Dr. Andre Camirand who passed away in August 13 of this year at the age of 71. Dr. Camirand graduated from the University of Ottawa and certified in plastic surgery in Quebec in 1975 after residency at the University of Montreal. Dr. Camirand practiced in Montreal for 30 years and was a member of CSAPS, CSPA, ISAPS and ASAPS.

Parliamentarian's Report –Dr. Pritchard – No issues to report.

Committee Reports:

Education – An ACLS course was held April 2010 in Toronto and also on Sept. 30th just prior to our annual meeting. We will continue to hold courses twice a year if there are enough numbers and interest.

Ethics – Dr. Hall-Findlay – no issues to report on members.

Public Relations - Dr. Carman reported sending out 8 press releases for this meeting. **Nominating - Chairman**

Dr. Larocque

The Nominating Committee proposed following new executive for 2010/11

President: Dr. Elizabeth Hall-Findlay

Past President: Dr. Wayne Carman

Vice President: Dr. Felix Tetu

Secretary Treasurer: Dr. Greg Waslen

Historian: Dr. Sandy Pritchard

Parliamentarian: Dr. Nicolas Carr

There were no further nominations from the floor. Motion to accept the slate of executives as presented made by Dr. Houle, seconded by Dr. Bryan Callaghan All in favour. Carried.

New Business

Criteria for new membership. The Executive Board voted to institute new guidelines for candidate members to specify that sponsors should come from a member practicing in the candidate's immediate geographical area and/or someone with whom they have worked in the course of their professional practice. Members must attend a minimum of one annual meeting every three years. Individual exceptions can be made by the executive. Motion moved by Dr. Brady, seconded by Dr. Oja. Motion carried by majority.

Mr. Tom Seery from RealSelf.com made a presentation to the membership on his company and the society participation on the RealSelf web site. RealSelf is a media company that has a web site where patients can pose questions for doctors to answer. There are one million visitors to the site every month, with 15-20% of these Canadian. RealSelf has participation with ASAPS, ASPS, and ISAPS. Real Self has controls in place so that physicians cannot respond to anything other than what is pertinent to their specialty. Our Members will be invited by RealSelf to participate by creating their own profile page and can determine with Real Self how many questions they are prepared to answer per month. Participation is voluntary and there are no costs involved for either the society or participating members.

Dr. Mosher reminded the membership of the Canadian Laser Aesthetic Surgery Society which was established by one of our members. It is a multispecialty group focused on aesthetic laser and non surgical treatments. It is a good forum for current and cutting edge technologies and has great networking with other specialties.

Future meetings will be held as follows:

2011 Calgary. – September 16/17 – Hyatt Regency

2012 Quebec City - September 14, 15 - Chateau Frontenac

2013 Vancouver

2014 Toronto

There was no further business to discuss and the meeting was moved adjourned by Dr. Wayne Perron, seconded by Dr. Stephen Brady.